

**Subject:** LA City Planning BID Case report  
**From:** Rocky.Wiles@lacity.org  
**Date:** 02/07/2017 04:00 AM

NOTIFICATION OF NEW ENTITLEMENT APPLICATIONS – EARLY NOTIFICATION REPORT

To: Business Improvement District (BID) Contacts

From: Rocky Wiles, BID Liaison

Subject: LA City Planning BID Case report

Attached is the Planning Department's bi-weekly Early Notification Report for Business Improvement Districts (BID's). The purpose of this report is to provide BID's with the earliest possible information about all applications for planning entitlements that have been filed in your BID area, even though not all applications are complete and some cases may eventually be withdrawn. Included in the report is contact information about the applicant so your BID can obtain more information about the project very early in the process. A separate report is shown for each BID. You will see that the report is provided in PDF and Excel formats.

The information in the report is sorted by BID. If there are any questions, please contact [Rocky.Wiles@lacity.org](mailto:Rocky.Wiles@lacity.org).

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Entitlement Applications Received by Department of City Planning

By Business Improvement District

01/22/2017 to 02/04/2017

Business Improvement District,App. date,Case Number,Address,Council Dist,Community Plan Area,Project Description,Request Type,Applicant Contact

ARTS DISTRICT,23-Jan-17,CPC-2017-247-GPA-VZC-HD-VCU-DB-MCUP-CUX-ZV-ZAA-MSC,642 S MESQUIT ST 90021,14,Central City North,NEW MIXED-USE DEVELOPMENT WITH 308 RESIDENTIAL UNITS (INCLUDING 50 AFFORDABLE UNITS); 236 HOTEL GUEST ROOMS; AND COMMERCIAL OFFICE; RETAIL; AND RESTAURANT SPACE.,GPA-GENERAL PLAN AMENDMENT,CINDY STARRETT/BETH GORDIE/ LATHAM & WATKINS LLP (213)891-7905

ARTS DISTRICT,23-Jan-17,CPC-2017-248-DA,642 S MESQUIT ST 90021,14,Central City North,NEW MIXED-USE DEVELOPMENT WITH 308 RESIDENTIAL UNITS (INCLUDING 50 AFFORDABLE UNITS); 236 HOTEL GUEST ROOMS; AND COMMERCIAL OFFICE; RETAIL; AND RESTAURANT SPACE.,DA-DEVELOPMENT AGREEMENT,CINDY STARRETT/BETH GORDIE/ LATHAM & WATKINS LLP (213)891-7905

ARTS DISTRICT,23-Jan-17,ENV-2017-249-EIR,642 S MESQUIT ST 90021,14,Central City North,NEW MIXED-USE DEVELOPMENT WITH 308 RESIDENTIAL UNITS (INCLUDING 50 AFFORDABLE UNITS); 236 HOTEL GUEST ROOMS; AND COMMERCIAL OFFICE; RETAIL; AND RESTAURANT SPACE.,EIR-ENVIRONMENTAL IMPACT REPORT,CINDY STARRETT/BETH GORDIE/ LATHAM & WATKINS LLP (213)891-7905

ARTS DISTRICT,23-Jan-17,VTT-74765,642 S MESQUIT ST 90021,14,Central City North,NEW MIXED-USE DEVELOPMENT WITH 308 RESIDENTIAL UNITS (INCLUDING 50 AFFORDABLE UNITS); 236 HOTEL GUEST ROOMS; AND COMMERCIAL OFFICE; RETAIL; AND RESTAURANT SPACE.,,CINDY STARRETT/BETH GORDIE/ LATHAM & WATKINS LLP (213)891-7905

ARTS DISTRICT,01-Feb-17,ENV-2017-402-EAF,742 E JACKSON ST 90012,14,Central City North,430-UNIT MIXED USE PROJECT WITH 8,742 S.F. OF NEW RETAIL SPACE THE PRESERVATION OF EXISTING OFFICE BUILDINGS.,EAF-ENVIRONMENTAL ASSESSMENT,NOEL HYUN (213)694-3133

ARTS DISTRICT,01-Feb-17,VTT-74325-CN,742 E JACKSON ST 90012,14,Central City

North,430-UNIT MIXED USE PROJECT WITH 8,742 S.F. OF NEW RETAIL SPACE THE PRESERVATION OF EXISTING OFFICE BUILDINGS.,CN-NEW CONDOMINIUMS,NOEL HYUN (213)694-3133  
DOWNTOWN CENTER,26-Jan-17,ENV-2017-322-CE,800 W 7TH ST 90017,9,Central City,CONDITIONAL USE PERMIT (CUB) TO ALLOW THE SALES; SERVICE; AND DISPENSATION OF FULL LINE ALCOHOL BEVERAGES FOR ON-SITE CONSUMPTION WITH LIVE ENTERTAINMENT AS ACCESSORY USE.,CE-CATEGORICAL EXEMPTION,WIL NIEVES (310)375-5925  
DOWNTOWN CENTER,26-Jan-17,ZA-2017-321-CUB,800 W 7TH ST 90017,9,Central City,CONDITIONAL USE PERMIT (CUB) TO ALLOW THE SALES; SERVICE; AND DISPENSATION OF FULL LINE ALCOHOL BEVERAGES FOR ON-SITE CONSUMPTION WITH LIVE ENTERTAINMENT AS ACCESSORY USE.,CUB-Conditional Use Beverage-Alcohol,WIL NIEVES (310)375-5925  
EAST HOLLYWOOD,31-Jan-17,VTT-74846,4760 W SUNSET BLVD 90027,13,Hollywood,FUTURE; NEW AND/OR REPLACEMENT OF MEDICAL OFFICE; HOSPITAL BUILDINGS; PROCEDURE CENTERS AND/OR PARKING AND COMMERCIAL USE,,CHRISTOPHER MURRAY, ROSENHEIM AND ASSOCIATES (818)716-2782  
EAST HOLLYWOOD,31-Jan-17,VTT-74848,1345 N VERNON AVE 90027,13,Hollywood,DEMOLISH COMMERCIAL AND MULTI-FAMILY BUILDING; AND TO CONSTRUCT A PARKING STRUCTURE AND A MEDICAL OFFICE BUILDING,,CHRISTOPHER MURRAY, ROSENHEIM AND ASSOCIATES (818)716-2782  
FIGUEROA CORRIDOR,01-Feb-17,ENV-2017-399-CE,3375 S HOOVER ST 90007,8,South Los Angeles,SALE OF ALCOHOLIC BEVERAGES FOR OFF-SITE CONSUMPTION IN CONJUNCTION WITH A NEW TARGET STORE.,CE-CATEGORICAL EXEMPTION,BETH ABOULAFIA (415)362-1215  
FIGUEROA CORRIDOR,01-Feb-17,ZA-2017-398-CUB,3375 S HOOVER ST 90007,8,South Los Angeles,SALE OF ALCOHOLIC BEVERAGES FOR OFF-SITE CONSUMPTION IN CONJUNCTION WITH A NEW TARGET STORE.,CUB-Conditional Use Beverage-Alcohol,BETH ABOULAFIA (415)362-1215  
GATEWAY TO LOS ANGELES,23-Jan-17,ENV-2017-242-CE,6225 W CENTURY BLVD 90045,11,Westchester - Playa del Rey,A CONDITIONAL USE PERMIT TO ALLOW THE EXPANSION OF SALES OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR ON-SITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING HOTEL.,CE-CATEGORICAL EXEMPTION,MARGARET TAYLOR (818)398-2740  
GATEWAY TO LOS ANGELES,23-Jan-17,ZA-2017-241-CUB,6225 W CENTURY BLVD 90045,11,Westchester - Playa del Rey,A CONDITIONAL USE PERMIT TO ALLOW THE EXPANSION OF SALES OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR ON-SITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING HOTEL.,CUB-Conditional Use Beverage-Alcohol,MARGARET TAYLOR (818)398-2740  
HISTORIC WATERFRONT DISTRICT (SAN PEDRO),31-Jan-17,ENV-2017-384-CE,303 W 6TH ST 90731,15 ,San Pedro,CONDITION USE PERMIT FOR ON-SITE SALE OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR A RESTAURANT/LOUNGE/BAR/LIVE ENTERTAINMENT. TENANT IMPROVEMENTS TO EXISTING RESTAURANT INCLUDING INTERIOR RENOVATIONS AN,CE-CATEGORICAL EXEMPTION,ROBERT PETERSON (951)768-7888  
HISTORIC WATERFRONT DISTRICT (SAN PEDRO),31-Jan-17,ZA-2017-383-CUB,303 W 6TH ST 90731,15 ,San Pedro,CONDITION USE PERMIT FOR ON-SITE SALE OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR A RESTAURANT/LOUNGE/BAR/LIVE ENTERTAINMENT. TENANT IMPROVEMENTS TO EXISTING RESTAURANT INCLUDING INTERIOR RENOVATIONS AN,CUB-Conditional Use Beverage-Alcohol,ROBERT PETERSON (951)768-7888  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,26-Jan-17,CPC-2017-324-GPA-VZC-HD-SPR,609 E 5TH ST 90013,9,Central City,THE CONSTRUCTION OF A 14-STORY; 77,192SF BUILDING COMPRISED OF 151 RESIDENTIAL UNITS (150 RESTRICTED AFFORDABLE AND ONE MANAGERS UNIT),GPA-GENERAL PLAN AMENDMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,26-Jan-17,ENV-2017-325-EAF,609 E 5TH ST 90013,9,Central City,THE CONSTRUCTION OF A 14-STORY; 77,192SF BUILDING COMPRISED OF 151 RESIDENTIAL UNITS (150 RESTRICTED AFFORDABLE AND ONE MANAGERS UNIT),EAF-ENVIRONMENTAL ASSESSMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,26-Jan-17,VTT-74856,609 E 5TH ST 90013,9,Central City,THE CONSTRUCTION OF A 14-STORY; 77,192SF BUILDING COMPRISED OF 151 RESIDENTIAL UNITS (150 RESTRICTED AFFORDABLE AND ONE MANAGERS UNIT),,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,01-Feb-17,CPC-2017-403-GPA-VZC-HD-SPR,508 E 4TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 41 UNITS (40 AFFORDABLE AND 1 MANAGER UNIT),,GPA-GENERAL PLAN AMENDMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,01-Feb-17,ENV-2017-404-EAF,508 E 4TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 41 UNITS (40 AFFORDABLE AND 1 MANAGER UNIT),,EAF-ENVIRONMENTAL ASSESSMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,01-Feb-17,VTT-74858,508 E 4TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 41

UNITS (40 AFFORDABLE AND 1 MANAGER UNIT).,,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,02-Feb-17,CPC-2017-420-GPA-VZC-HD-SPR,713 E 5TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 51 UNITS (50 AFFORDABLE AND 1 MANAGER UNIT).,GPA-GENERAL PLAN AMENDMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,02-Feb-17,ENV-2017-421-EAF,713 E 5TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 51 UNITS (50 AFFORDABLE AND 1 MANAGER UNIT).,EAF-ENVIRONMENTAL ASSESSMENT,JIM RIES (310)838-2400  
LOS ANGELES DOWNTOWN INDUSTRIAL DISTRICT,02-Feb-17,VTT-74857,713 E 5TH ST 90013,9,Central City,GPA; VZC; HD; SPR; AND VTT TO CONSTRUCT AN AFFORDABLE HOUSING DEVELOPMENT WITH 51 UNITS (50 AFFORDABLE AND 1 MANAGER UNIT).,,JIM RIES (310)838-2400  
LOS ANGELES TOURISM MARKETING,23-Jan-17,ENV-2017-242-CE,6225 W CENTURY BLVD 90045,11,Westchester - Playa del Rey,A CONDITIONAL USE PERMIT TO ALLOW THE EXPANSION OF SALES OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR ON-SITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING HOTEL.,CE-CATEGORICAL EXEMPTION,MARGARET TAYLOR (818)398-2740  
LOS ANGELES TOURISM MARKETING,23-Jan-17,ZA-2017-241-CUB,6225 W CENTURY BLVD 90045,11,Westchester - Playa del Rey,A CONDITIONAL USE PERMIT TO ALLOW THE EXPANSION OF SALES OF A FULL LINE OF ALCOHOLIC BEVERAGES FOR ON-SITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING HOTEL.,CUB-Conditional Use Beverage-Alcohol,MARGARET TAYLOR (818)398-2740  
LOS ANGELES TOURISM MARKETING,02-Feb-17,ENV-2017-417-CE,8221 W MARMONT LANE 90069,5,Hollywood,A NEW CONDITIONAL USE PERMIT TO ALLOW FOR THE CONDITIONAL USE PERMIT TO ALLOW FOR THE CONTINUED SALE AND DISPENSING OF A FULL LINE OF ALCOHOLIC BEVERAGES IN CONJUNCTION WITH AN EXISTING 60;461SF HOTEL,CE-CATEGORICAL EXEMPTION,ELIZABETH PETERSON (213)620-1904  
LOS ANGELES TOURISM MARKETING,02-Feb-17,ZA-2017-416-CUB,8221 W MARMONT LANE 90069,5,Hollywood,A NEW CONDITIONAL USE PERMIT TO ALLOW FOR THE CONDITIONAL USE PERMIT TO ALLOW FOR THE CONTINUED SALE AND DISPENSING OF A FULL LINE OF ALCOHOLIC BEVERAGES IN CONJUNCTION WITH AN EXISTING 60;461SF HOTEL,CUB-Conditional Use Beverage-Alcohol,ELIZABETH PETERSON (213)620-1904  
NORTH HOLLYWOOD TRANSIT,24-Jan-17,ENV-2017-282-EAF,5301 N LANKERSHIM BLVD 91601,4,North Hollywood - Valley Village,CONDITIONAL USE PERMIT TO ALLOW THE ON-SITE AND OFF-SITE SALE AND DISPENSING OF FULL-LINE OF ALCOHOLIC BEVERAGES IN CONJUNCTION WITH AN EXISTING RESTAURANT SPACE WITH LIVE ENTERTAINMENT AND DANCING.,EAF-ENVIRONMENTAL ASSESSMENT,BRAD ROSENHEIM (818)716-2789  
NORTH HOLLYWOOD TRANSIT,24-Jan-17,ZA-2017-281-CUB-CUX,5301 N LANKERSHIM BLVD 91601,4,North Hollywood - Valley Village,CONDITIONAL USE PERMIT TO ALLOW THE ON-SITE AND OFF-SITE SALE AND DISPENSING OF FULL-LINE OF ALCOHOLIC BEVERAGES IN CONJUNCTION WITH AN EXISTING RESTAURANT SPACE WITH LIVE ENTERTAINMENT AND DANCING.,CUB-Conditional Use Beverage-Alcohol,BRAD ROSENHEIM (818)716-2789  
PACIFIC PALISADES,02-Feb-17,ZA-2017-424-CUB,15244 W SUNSET BLVD 90272,11,Brentwood - Pacific Palisades,PURSUANT TO LAMC SECTION 12.24 W 1 TO ALLOW THE USE AND MAINTENANCE OF AN EXISTING 46 SEAT RESTAURANT CHANGING FORM THE SALE AND DISPENSING OF BEER & WINE FOR ONSITE CONSUMPTION TO FULL LIQUOR LINE;,CUB-Conditional Use Beverage-Alcohol,RICHARD HERMAN (323)465-7066  
PACIFIC PALISADES,02-Feb-17,ENV-2017-425-CE,15244 W SUNSET BLVD 90272,11,Brentwood - Pacific Palisades,PURSUANT TO LAMC SECTION 12.24 W 1 TO ALLOW THE USE AND MAINTENANCE OF AN EXISTING 46 SEAT RESTAURANT CHANGING FORM THE SALE AND DISPENSING OF BEER & WINE FOR ONSITE CONSUMPTION TO FULL LIQUOR LINE;,CE-CATEGORICAL EXEMPTION,RICHARD HERMAN (323)465-7066  
SOUTH PARK,24-Jan-17,ENV-2017-270-CE,900 W OLYMPIC BLVD 90015,9,Central City,APPROVAL OF PLANS FILING IN COMPLIANCE WITH CONDITION NO. 14 A – J; CASE NO. ZA 2008-1165(PAB) FOR A CONDITION CHECK AS REQUIRED BY THE LOS ANGELES SPORTS AND ENTERTAINMENT DISTRICT SPECIFIC PLAN.,CE-CATEGORICAL EXEMPTION,GREGORY BELL (323)935-0900  
SOUTH PARK,01-Feb-17,CPC-2017-400-GPA-VZC-HD-VCU-TDR-SPR,1600 S FIGUEROA ST 90015,9,Central City,THE DEMOLITION OF AN AUTOMOBILE DEALERSHIP AND REPAIR SHOP; AND CONSTRUCTION OF A NEW 52-STORY; MIXED-USE DEVELOPMENT CONSISTING OF 336 DWELLING UNITS; 250 HOTEL GUEST ROOMS; 8;474SF OF HOTEL,GPA-GENERAL PLAN AMENDMENT,JOEL MILLER (213)223-1440  
SOUTH PARK,01-Feb-17,ENV-2017-401-EAF,1600 S FIGUEROA ST 90015,9,Central City,THE

DEMOLITION OF AN AUTOMOBILE DEALERSHIP AND REPAIR SHOP; AND CONSTRUCTION OF A NEW 52-STORY; MIXED-USE DEVELOPMENT CONSISTING OF 336 DWELLING UNITS; 250 HOTEL GUEST ROOMS; 8;474SF OF HOTEL,EAF-ENVIRONMENTAL ASSESSMENT,JOEL MILLER (213)223-1440  
SOUTH PARK,01-Feb-17,VTT-74752,1600 S FIGUEROA ST 90015,9,Central City,THE DEMOLITION OF AN AUTOMOBILE DEALERSHIP AND REPAIR SHOP; AND CONSTRUCTION OF A NEW 52-STORY; MIXED-USE DEVELOPMENT CONSISTING OF 336 DWELLING UNITS; 250 HOTEL GUEST ROOMS; 8;474SF OF HOTEL,, JOEL MILLER (213)223-1440  
SOUTH PARK,01-Feb-17,VTT-74868,940 S BIXEL ST 90015,9,Central City,PROPOSED MIXED-USE DEVELOPMENT CONSISTING OF 3 TOWERS FOR A TOTAL OF 1;367 UNITS; 20;000 SF. OF RESTAURANT USES; 20;000 SF. OF OTHER COMMERCIAL USES; AND 2;131 PARKING SPACES BELOW GRADE AND PODIUM.,,JEROLD NEUMAN/JEREMY CHAN/LINER, LLP (213)694-3128  
VILLAGE AT SHERMAN OAKS DISTRICT,25-Jan-17,ZA-2017-294-CUB,4566 N VAN NUYS BLVD 91403,4 ,Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass,ON-SITE ALCOHOL BEVERAGE SALES FOR AN EXISTING RESTAURANT AND A PROPOSED OUTDOOR PATIO.,CUB-Conditional Use Beverage-Alcohol,SHERYL BRADY, PERMIT PLACE (818)786-8960  
VILLAGE AT SHERMAN OAKS DISTRICT,25-Jan-17,ENV-2017-293-CE,4566 N VAN NUYS BLVD 91403,4 ,Sherman Oaks - Studio City - Toluca Lake - Cahuenga Pass,ON-SITE ALCOHOL BEVERAGE SALES FOR AN EXISTING RESTAURANT AND A PROPOSED OUTDOOR PATIO.,CE-CATEGORICAL EXEMPTION,SHERYL BRADY, PERMIT PLACE (818)786-8960  
WILSHIRE CENTER,23-Jan-17,ENV-2017-258-EAF,601 S HOBART BLVD 90005,10,Wilshire,16-STORY MIXED USE PROJECT CONSISTING OF GROUND FLOOR RETAIL; A HOTEL OPERATION FROM THE 2ND THROUGH 7TH FLOORS; AND RESIDENTIAL CONDOMINIUM UNITS FROM THE 8TH THROUGH 16TH FLOORS.,EAF-ENVIRONMENTAL ASSESSMENT,BILL ROBINSON (213)908-5634  
WILSHIRE CENTER,23-Jan-17,ZA-2017-259-CU-CUB-SPR-ZAA,601 S HOBART BLVD 90005,10,Wilshire,16-STORY MIXED USE PROJECT CONSISTING OF GROUND FLOOR RETAIL; A HOTEL OPERATION FROM THE 2ND THROUGH 7TH FLOORS; AND RESIDENTIAL CONDOMINIUM UNITS FROM THE 8TH THROUGH 16TH FLOORS.,CU-CONDITIONAL USE,BILL ROBINSON (213)908-5634  
WILSHIRE CENTER,24-Jan-17,ENV-2017-272-CE,610 S SERRANO AVE 90005,10,Wilshire,CONDITIONAL USE PERMIT TO ALLOW THE CONTINUED ON-SITE SALE OF ALCOHOLIC BEVERAGES.,CE-CATEGORICAL EXEMPTION,ALEX Y. WOO (213)268-8575  
WILSHIRE CENTER,24-Jan-17,ENV-2017-276-CE,610 S SERRANO AVE 90005,10,Wilshire,PLAN APPROVAL CONDITIONAL USE,CE-CATEGORICAL EXEMPTION,ALEX WOO (213)268-8575  
WILSHIRE CENTER,02-Feb-17,ENV-2017-419-CE,3472 W 8TH ST 90005,10,Wilshire,CONDITION USE TO ALLOW THE SALE AND DISPENSING OF A FULL LINE OF ALCOHOL BEVERAGES FOR ONSITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING RESTAURANT WITH KARAOKE STUDIO,CE-CATEGORICAL EXEMPTION,JONATHAN YANG (213)471-2089  
WILSHIRE CENTER,02-Feb-17,ZA-2017-418-CUB,3472 W 8TH ST 90005,10,Wilshire,CONDITION USE TO ALLOW THE SALE AND DISPENSING OF A FULL LINE OF ALCOHOL BEVERAGES FOR ONSITE CONSUMPTION IN CONJUNCTION WITH AN EXISTING RESTAURANT WITH KARAOKE STUDIO,CUB-Conditional Use Beverage-Alcohol,JONATHAN YANG (213)471-2089

—Attachments:

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